

Summer 2006

HairCare
DownThere®
haircaredownthere.com

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Exclusive “down there”
shaving system
created for
sexier, smoother
bikini shaves.

The Bikini Shaving Solution

FACT:
Over 20 million
US women
are grooming
“down there”



Since the introduction of the bikini in 1946, women have been faced with the problems “down there” grooming can cause...itching, ingrown hairs, bumps and other irritation.

Then Hair Care Down There (HCdT) introduced the first “down there” shaving system created specifically for that delicate bikini area – The Bikini Shaving Solution.

This innovative system features three products with carefully selected ingredients to give all women (and men) the opportunity to have a sexier, smoother bikini shave. How does it work?



1 Shave
Crystal
Clear
Shave Gel

Regular shaving creams all share the same basic design flaw: you smear foam all over, then you can't see what you're doing. HCdT's dramatically different, minimum-foam gel is clear for the ultimate in visibility. Plus, added moisturizers such as Tea Tree oil & aloe vera, prevent nicks, cuts and razor burn for the smoothest shave of all.



2 Soothe
Skin Fix

Our exclusive post-shave spray contains salicylic acid, a pore-cleansing topical exfoliant that helps prevent itching, irritation and ingrown hairs. Spritz shaved areas with Soothe immediately after shaving, or as needed any time skin is aggravated.



3 Smooth
Ultra
Soothing
Moisture

Talk about gentle – this specially designed formula contains aloe for its healing properties as well as protective Allantoin and soothing Vitamins B & E. Especially good for sensitive skin, it provides relief from itching associated with minor skin irritation. Use it after spraying Soothe and then in-between shaves to keep skin soft and supple.

haircaredownthere.com

Free bonus with every order!



How-To Instructions and Styling Guide

Think of this as the bikini bible. This is where you'll find out exactly how to get the style you want, complete with step-by-step instructions and beautiful color photos. It's packed with information and tips that's a must have for any women about to embark on a down there grooming experience. Or become more adventuresome.



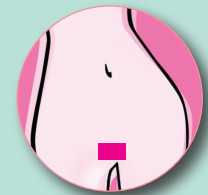
THE LANDING STRIP



THE LIGHTNING BOLT



THE BASIC BIKINI



THE CHARLIE CHAPLIN



THE HEART



THE SMOOTHIE

Free!

Stencils and Stencil Pencil

For the first time ever, our templates allow you to create a heart or landing strip precisely. Our stencils are made of clear plastic so you can see exactly where to place them and feature different sizes so there's one that's perfect for everyone. The stencil pencil can be used with our stencils or alone to create the design you want. We made the soft lead red so you can see the outline clearly and it washes off easily for perfect shaping every time.



Free!

Hair Care Down There is an e-commerce company that launched in 2003 with the Ultimate Shaving Kit. We now feature the Bikini Shaving Kit and the Bikini Shaving Solution. For more information, log on to haircaredownthere.com. While you're on the site, be sure to check out the Hair Care Down There magazine, FAQ's, LOL stories and other articles. Hair Care Down There offers a 60-day Money Back Guarantee on all their products.



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